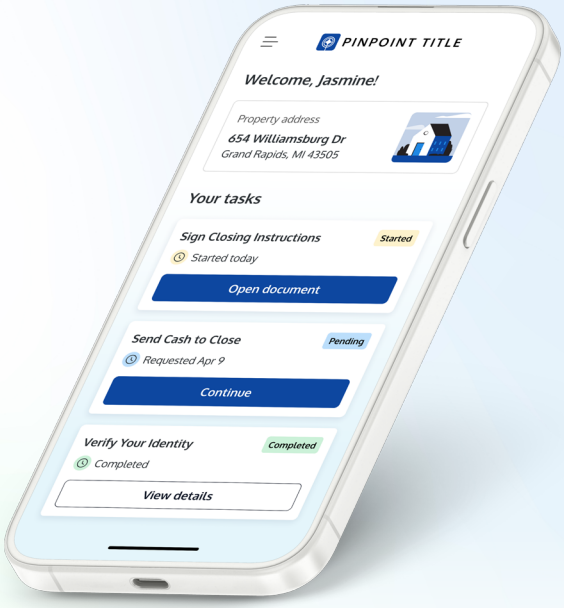
CERTIFID | OVERVIEW

Automate and secure every closing

CertifID runs and protects every stage of a real estate closing. One connected platform for your team, your clients, and every dollar that moves. Here's a quick tour of what we do and who we work with.



Listing

Before a contract is even signed, we help verify identities and flag suspicious activity early.

- **Match identity verification:** Confirm who you're working with from the start
- **Proactive monitoring:** Catch red flags before they become problems

Contract

Once you're under contract, money starts moving and buyers start asking questions. We handle both.

- **Welcome packages:** Buyer and seller opening forms sent, completed, and signed automatically when the file opens
- **Send:** Securely deliver wire instructions to buyers, backed by up to $5M in insurance
- **EMD:** Collect earnest money deposits through a protected, guided experience (no more mystery wires landing in escrow)
- **Proactive updates:** Milestone emails and texts sent straight from your TPS, complete with the Pizza Tracker for Title® timeline
- **eSigning:** Documents sent, signed, and logged via Docusign integration without leaving your workflow

Closing

The closing table is where it all comes together. We make sure the right money goes to the right place.

- **Confirm:** Securely verify wire instructions before disbursing funds
- **Collect:** Securely collect bank account info for anyone receiving funds, with 150+ fraud markers checked per wire
- **Business Verifications:** Verify business wire instructions or bank information before the transfer of funds
- **Cash to Close:** Buyers pay closing funds through a verified flow you control, no wire instructions emailed

Settlement

Payoffs are one of the highest-risk moments in any file. We've got it covered.

- **Payoff Ordering:** Streamline the payoff request process end-to-end
- **PayoffProtect:** Verify authenticity of payoff instructions with 97% verification success rate
- **Final documents:** Closing packages and policies delivered through your branded portal and stored for 24 months

Issue Management

When something goes wrong (and sometimes it does), you're not on your own.

- **$5M direct first-party insurance:** Every wire verified through CertifID comes backed by coverage
- **Fraud Recovery Services:** Our dedicated recovery team works with the US Secret Service and has gotten back $138M for 850+ victims

Everything else we bring to the table

Beyond the file lifecycle, CertifID covers a few more bases.

Client experience

One branded place for buyers, sellers, and agents. Identity verification, documents, payments, and status updates in one spot. Fewer calls to your team, happier clients.

Workflow automation

Tasks, follow-ups, and status updates run inside SoftPro, Settlor, and ResWare. Your team never leaves the TPS, and nothing gets rekeyed.

SaaS security platform

The whole thing runs on a verified, audited platform. SOC 2 Type II certified, purpose-built for real estate title companies, not a generic fintech tool with a title skin on it.

International Verification

Handles closing participants operating outside the US, with additional risk controls and closing agent review built in.

Proactive communication

Milestone emails and texts sent directly from your title production software, 100% white-labeled to your company, so buyers, sellers, and agents always know what happens next.

Education

Built directly into the experience, buyers and sellers get briefed at exactly the right moment on what fraud looks like and how to spot it, before they're asked to move money.

Multi-brand support

For teams running multiple title brands under one roof, each brand gets its own fully separate, co-branded payment and verification experience from a single CertifID account.

Our integrations

SoftPro · AIM · AltaClose (A Visionet Company) · Resware · RamQuest · Settlor